

Hillman ● B2

SPECIAL GUEST ACCOMMODATIONS | EVENT PRODUCTION | TOURING | CONSULTING

www.HillmanB2.com | ATLANTA, GA | 404-447-7054

Est. 2010

EVENT SERVICES OVERVIEW

We focus exclusively on VIP/Special Guest accommodations, event production, and touring. In addition to having an affinity for those services, we also have extensive field-tested experience. Our local and multi-market VIP/Special Guest services are independent. Certain production and touring services are in partnership with Performance Marketing Group, which is a decade-old relationship.

SPECIAL GUEST ACCOMMODATIONS

When key personnel, clients, and special guests arrive to be seated, your outdoor event shouldn't feel like outdoors.

SOCIETY

The Upscale Mobile Venue



OUR GREENROOM MAY CAUSE AN ARTIST TO MISS THEIR NEXT SET



 **CULINAERO**
by PROOF OF THE PUDDING

C4

THANK YOU

RESERVED

COLLEGE PARK



SOCIETY
The Mobile Venue

Courtesy
of
SOCIETY
The Upscale
Mobile Venue

Linda's
Supply





SOCIETY
The Upscale Mobile Venue
www.societyvenue.com













SOCIETY

SOCIETY





EVENT PRODUCTION

Whether the environment consists of trussing, tents, or custom trailers, productions are like puzzles. We effectively assemble the disparate pieces into a collective whole.





GMC



THE OFFICIAL VEHICLE OF THE NFL

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(837-8328)

4x4

518569





GMC | THE OFFICIAL VEHICLE OF THE NFL

WELCOME FOOTBALL FANS

ESPN
MONDAY NIGHT FOOTBALL

ESPN
MONDAY NIGHT FOOTBALL

SCORE FREE SWAG
While supplies last. Some restrictions may apply. See program for details.

WELCOME NFL FANS
We're excited to have you here! Enjoy the game and the swag.

Person in green shirt and blue cap standing near the SUV.

Group of people walking on the right side of the tent.











CHEVROLET

CORVETTE
E-RAY



C

2023 TAHOE

FROM TRUCKS TO SUVS

CHEVROLET MOTORSPORT

#TEAMCHEVY

CHEVROLET

POWERFUL REWARDS FOR POWERFUL OWNERS

POWERED BY CHEVY

INDYCAR

TEAM PENNSYLVANIA

NEW GARDNER

CHEVROLET

Want more information about Chevy vehicles & a free Team Chevy t-shirt?

1. Scan the QR code with your mobile device's camera
2. Fill out Chevy survey on your mobile device
3. Submit survey
4. Show thank you page to a Chevy representative to receive your t-shirt



IT'S NOT A TRACK. IT'S A 200-MPH TEST FACILITY.





Rental Reservations: 1-800-BY-BYDER



Shell
Rental Reservations: 1-800-BY-BYDER

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Rental Reservations: 1-800-BY-BYDER



WeatherTents
A DODGE COMPANY

WeatherTents®
A DODGE COMPANY



Weathe
PADD

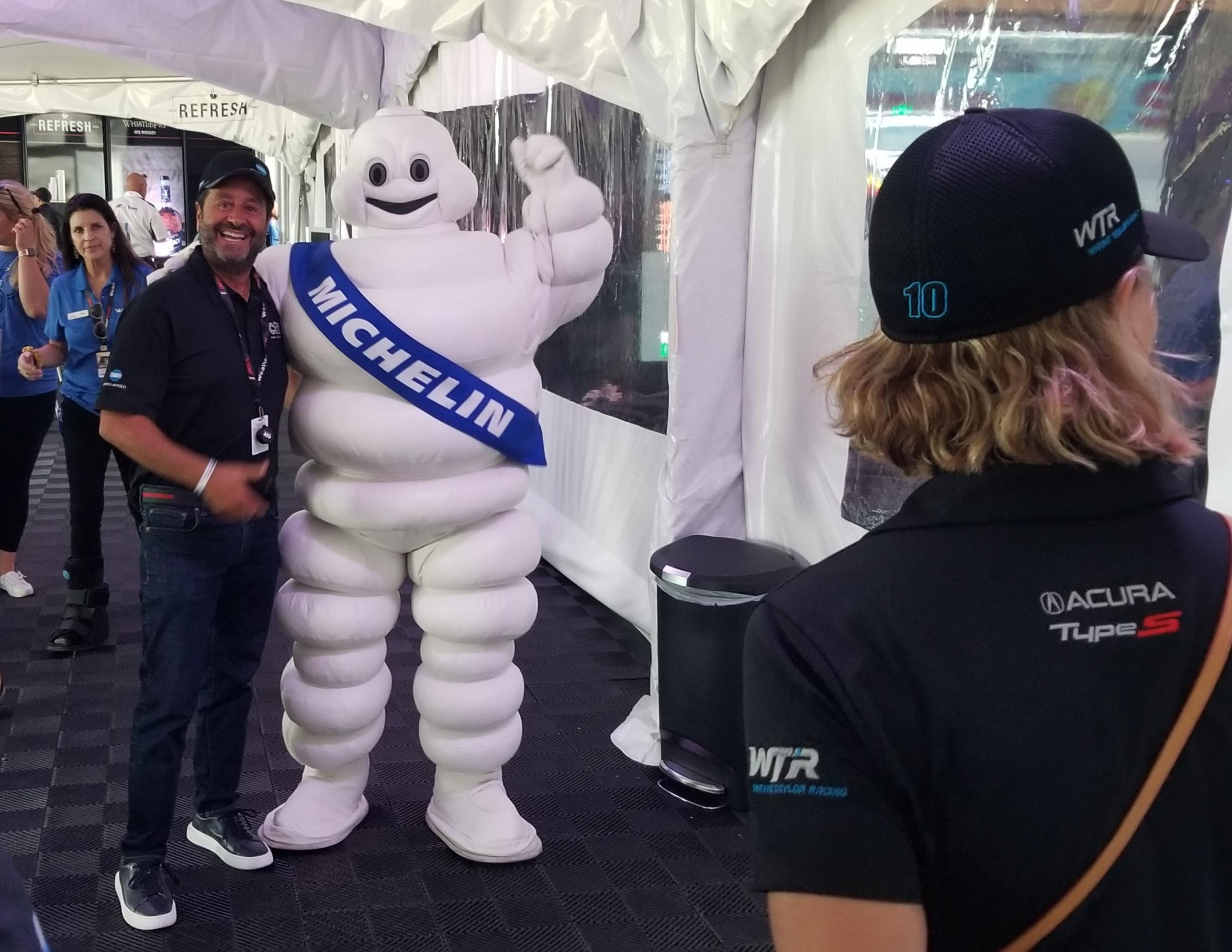
Weathe
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IMSA
WeatherTech
Paddock Club

IMSA
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IMSA
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REFRESH

REFRESH

WHISTLER RACING

MICHELIN

10

WTR

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WTR
WHISTLER RACING

WeatherTech
Paddock Club

COFFEE **REFRESH** DRINKS

COFFEE **REFRESH** DRINKS

BEER & WINE
DOMESTIC BEER
IMPORT BEER
RED WINE
WHITE WINE

COFFEE **REFRESH** DRINKS



The counter area features a Nespresso coffee machine, a menu board, and various coffee-making accessories. The front of the counter is white with the 'REFRESH' logo. The background wall is dark with a large coffee cup graphic.



W
P
D D O C K C l u b



WeatherTech
Paddock Club

WeatherTech
Paddock Club

REFRESH

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Paddock Club

IMSA
WeatherTech
SPORTSCAR CHAMPIONSHIP

IMSA
MICHELIN
PILOT CHALLENGE

IMSA
50
YEARS

WeatherTech
Paddock Club

IMSA
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Paddock Club

- DAYTONA INTERNATIONAL SPEEDWAY
- SEBRING INTERNATIONAL RACEWAY
- LONG BEACH STREET CIRCUIT
- MID-OHIO SPORTS CAR COURSE
- THE BACKYARD AT BELLE ISLE PARK
- WATKINS GLEN INTERNATIONAL
- CANADIAN TIRE MOTORSPORT PARK
- LIME ROCK PARK
- BALA MOTORS
- ROAD AMERICA
- ROAD AMERICA
- ROAD AMERICA

TOURING

Market dynamics and nuances should not override consistency. Personnel, equipment, and vehicles are the only resources that should move over the course of a tour. The concept, experience, and presentation must be ironclad, static, and franchised.



EXPERIENCE
THE FUTURE OF
AUTOMOTIVE INTERIORS





EXPERIENCE
IN MOTION



EXPERIENCE
THE FUTURE OF
AUTOMOTIVE INTERIORS



EXPERIENCE
IN MOTION

NEW PARKING





 **Yanfeng**
Global Automation Laboratory

 Yanfeng



Yanfeng



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LET'S GET STARTED

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