

# EVENT SERVICES

In addition to producing our annual signature events, Hillman B2 also offers event services to municipalities, agencies and enterprises. We provide event development, data-collection/lead generation, sponsorship acquisition, and mobile venue rental. View the services brief below and click the respective links for additional information.



## EVENT DEVELOPMENT

Before the exhilaration of a successful fulfillment comes the grind and stress factors of production and promotion. You are stretched way too thin. Pass those headaches to us!

- ✓ Conceptualization
- ✓ Website Development
- ✓ Data Collection
- ✓ Budgeting & Estimating
- ✓ Staffing Support
- ✓ EDDM – Direct Mail Marketing

Learn more:

<http://hillmanb2.com/event-development.html>

## DATA COLLECTION

If a group of 5 attends your event, but one person purchased the tickets, you are shorted information for four people. Let's fix that.

- ✓ Multi-unit tablet station at event for data capture
- ✓ Personnel to assist guests with questions or data entry
- ✓ Exhibit equipment suitable for indoor/outdoor events
- ✓ Distribution of provided branded premiums
- ✓ Tents for outdoor use, if applicable.

Learn more:

<http://hillmanb2.com/data-collection.html>

## SPONSORSHIP ACQUISITION

For us, cold calls are a hot opportunity.

- ✓ Thorough Assessment
- ✓ Proposal Development
- ✓ Corporate Prospect List
- ✓ Cold Calls, Follow Up, Documentation
- ✓ Onsite Sponsorship Support

Learn more:

<http://hillmanb2.com/sponsorship-acquisition.html>

# MOBILE VENUE RENTAL

## SOCIETY The Upscale Mobile Venue

The hospitality venue that comes to you! Options for this adorable mobile ensemble consist of high-peak industrial strength tents, bar stations, cigar lounge, an oak wood dance floor, as well as cocktail and speakeasy-style decor. Society is also ideal for corporate and municipal events, fundraisers, weddings, music events, and social occasions. Book Society for your next outdoor event! Visit us online or call Christopher Bryant at 404-447-7054 to discuss options.



### FOUR SITE PLANS AVAILABLE

Our site plans range from 2,000 to 12,000 square and can accommodate from 50 to 300 guests!

- ✓ New Yorker: 2K SF – 50 Guests
- ✓ Floridian: 4K SF – 110 Guests
- ✓ Texan – 7K SF – 200 Guests
- ✓ Californian – 12K SF – 300 Guests

### STANDARD INCLUSIONS

Each venue site plan comes with the following standard services:

- ✓ Cocktail & Speakeasy style décor
- ✓ Industrial strength tents
- ✓ Flooring support
- ✓ Oak Wood Dance Floor
- ✓ Venue Delivery & Setup
- ✓ Takedown & Removal

### AVAILABLE OPTIONS

There are several options available to enhance your venue experience:

- ✓ Light Towers (Ambiance Lighting Provided)
- ✓ Bar Packages
- ✓ Catering Providers
- ✓ Wireless Device Charging Station
- ✓ Games Package
- ✓ Portable Fresh-Water Tank Restrooms