

EVENT SERVICES

In addition to producing our annual signature events, Hillman B2 also offers event services to municipalities, agencies and corporations. We provide event production as well as data-collection/lead generation services. We also provide event equipment through The Mobile Venue. We have the infrastructure and agency relationships to fulfill logistical requirements for local, regional, or national events.



EVENT PRODUCTION

Before the exhilaration of a successful fulfillment comes the grind and stress factors of production and promotion. You are stretched way too thin. Pass those headaches to us!

- ✓ Logistics for multi-market events
- ✓ Staging, Audio, Lights Procurement
- ✓ Conceptualization Support
- ✓ Budgeting & Estimating
- ✓ Promotions & Website Creation
- ✓ Alcohol Licensing/Sales

Learn more: <https://hillmanb2.com/event-production.html>



DATA COLLECTION

If a group of 6 attends your event, but one person purchases the tickets, you are shorted information for five people. Let's fix that!

- ✓ Multi-unit tablet station for data capture
- ✓ Portable power resources available
- ✓ Technical support contact onsite
- ✓ Exhibit structure for operation
- ✓ Data stored on Microsoft cloud server
- ✓ Database received in a CSV file

Learn more: <https://hillmanb2.com/data-collection.html>

THE MOBILE VENUE

The Mobile Venue consists of a series of fully self-contained Guest Lounges in an elegant environment of tents, tables, and chairs with impressive styling, decor, and ambiance. There are four venues to accommodate a range of 50 to 300 seated guests, within area site plans of 3,000 to 12,000 square feet. The Mobile Venue is an excellent choice for private events, fundraisers, meetings, or a Super Suite to accommodate special guests at large outdoor events. We can also tour The Mobile Venue in partnership with your brand promotion in order to provide a consistent environment for customer engagements.



FOUR VENUE OPTIONS AVAILABLE

- ✓ New Yorker: 3K SF – 50 Guests
- ✓ Floridian: 6K SF – 100 Guests
- ✓ Texan – 9K SF – 200 Guests
- ✓ Californian – 12K SF – 300 Guests

STANDARD INCLUSIONS

Each venue includes the following standard services:

- ✓ Guest Lounges with tables, chairs, and linen
- ✓ Wifi + Wireless device charging system
- ✓ Lighting, speakers, power
- ✓ Custom Bar Lounge
- ✓ Guest Lounge flooring
- ✓ Much more! Please see website.

AVAILABLE OPTIONS

There are several options available to enhance your venue experience:

- ✓ Light Towers (Ambiance Lighting Provided)
- ✓ Industrial generator (7kw provided without cost)
- ✓ Branding package (half-side panels + bar sign)
- ✓ Games Package
- ✓ Portable Fresh-Water Tank Restrooms

ABOUT CHRISTOPHER BRYANT

Events are my passion. Throughout 15+ years of contractual engagements and independent productions, I have experienced virtually every major aspect of event marketing including; conceptualization, sales, logistics, production, and execution. It is the touring experiences that I treasure the most. The opportunity to execute branded event marketing campaigns in a single location, or multiple territories ranging from the Atlantic to the Pacific, was the most intriguing. In 2012, I also started executing a series of independent annual events under the banner of Hillman B2. In 2019, I started purchasing event equipment to build The Mobile Venue. Site plans now range from 3,000 to 12,000 square feet, and are designed to host upscale events, brand engagements, meetings, and parties in a consistent environment in one or multiple markets.

You may view an online compilation of contractor and independent executions at <https://hillmanb2.com/commercial/tour-management/>. Please reach out at your convenience. We look forward to providing services for your next local or national event!

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