

Turnkey Event Services

In addition to producing our annual signature events, Hillman B2 also offers turnkey event services to municipalities, agencies and enterprises. We provide event production, staffing, talent booking, as well as online event registration, data collection, and event website design. We will work closely with your existing event team. View the services brief below and click the respective links for additional information.



EVENT PRODUCTION

Before the exhilaration of a successful fulfillment comes the grind and stress factors of production. You are stretched way too thin. Pass that headache to us!

- ✓ Conceptualization
- ✓ Event Registration
- ✓ Data Collection
- ✓ Budgeting & Estimating
- ✓ Event Staffing
- ✓ Setup, Execute, Tear Down

Learn more:

<http://hillmanb2.com/commercial/event-production.html>

EVENT STAFFING

One person may not stop the show, but inadequate event staffing could.

- ✓ Product Specialists and Promo Reps
- ✓ Product Distribution and Sampling
- ✓ Professional or Logistical
- ✓ Electricians and Machine Operators
- ✓ Skilled or Entry Level Laborers
- ✓ Setup, Execute, Tear Down

Learn more:

<http://hillmanb2.com/commercial/event-staffing.html>

TALENT BOOKING

Without the right talent an event is just a meeting.

- ✓ Audience-specific talent
- ✓ Genre-specific live music and DJ's
- ✓ Comedians
- ✓ Modern/Cultural/Hip Hop Dancers
- ✓ Promo Reps & Product Specialists
- ✓ Circus Troupes

Learn more:

<http://hillmanb2.com/commercial/event-talent.html>



EVENT REGISTRATION

If your event is free you are not getting customer and attendee information. Well, let's fix that.

- ✓ Online and/or Onsite Registration/RSVP
- ✓ Responsive-design registration webpage & hosting
- ✓ Email addresses confirmed through auto-response
- ✓ Confirmation may be shown on mobile device
- ✓ Tablet stations & tents for onsite check-in.

Learn more:

<http://hillmanb2.com/commercial/eventregistration.html>

EVENT WEBSITE DESIGN

Exciting events should not be paired with a boring website.

- ✓ Responsive website design for cross-platform access
- ✓ Features HTML5 and CSS3, the latest design types
- ✓ High-resolution stock images available
- ✓ Inclusion of links to social media accounts and ads
- ✓ Contact form with Captcha for security
- ✓ Hillman B2 hosting available .

Learn more:

<http://hillmanb2.com/commercial/eventregistration.html>

DATA COLLECTION

If a group of 5 attends your event, but one person purchased the tickets, you only have information for one person. Now, that ain't right!

- ✓ Multi-unit tablet station at event for data capture
- ✓ Personnel to assist guests with questions or data entry
- ✓ Exhibit equipment suitable for indoor/outdoor events
- ✓ Distribution of provided branded premiums
- ✓ Tents for outdoor use, if applicable.

Learn more:

<http://hillmanb2.com/commercial/eventregistration.html>

Turnkey event production services are also available. See all commercial services at <http://HillmanB2.com/commercial>

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